


AUTHOR · LONDON

# JASMINE BURKE

## PRESS & MEDIA KIT

Caribbean-British bestselling author, self-proclaimed chronic oversharer, PR and marketing professional and Festival Marketing Director for the Free Books Festival.

| 2 | ESSENCE | INTERNATIONAL | 24.7K |
|---|---|---|---|
| KINDLE BESTSELLING NOVELS | SPOTLIGHTED AS A SUMMER READ TO WATCH | NOW TRANSLATED INTO GERMAN | FOLLOWERS ACROSS PLATFORMS |




*The ultimate nostalgic summer romcom with a slow burn, will-they-won't-they romance that will have you screaming at the pages*

TALIA HIBBERT ON AROUND THE WORLD IN 80 DATES

UPDATED OCTOBER 2026

ABOUT
BOOKS
KIND WORDS
TALKS
EVENTS
AUDIENCE
PHOTOS
CONTACT



Jasmine Burke

REGULAR BIOGRAPHY

# ABOUT ME

Jasmine Burke is a Caribbean-British bestselling author and self-proclaimed chronic oversharer. She is the author of two Kindle bestselling novels, *Quarter-Love Crisis* (2025) and *Around the World in 80 Dates* (2026), the latter of which was spotlighted by ESSENCE magazine as a summer read to watch.

Alongside her writing career, Jasmine works full-time in PR and marketing and is a passionate advocate for making publishing more accessible. She is the Festival Marketing Director for the Free Books Festival and is involved in mentoring initiatives supporting aspiring writers.

Through her books and online platform, Jasmine shares the realities of navigating the publishing industry, championing greater representation and encouraging others to pursue their own literary ambitions.

*At a glance*

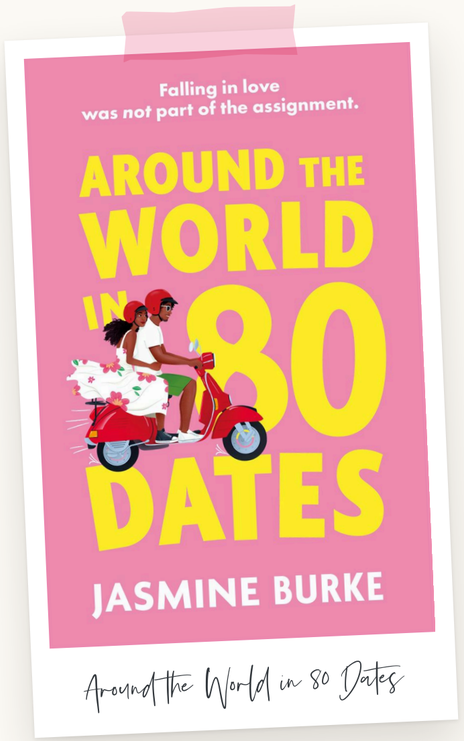
**GENRE**
Contemporary romantic comedy

**BASED IN**
London

**LITERARY AGENT**
Maddalena Cavaciuti, David Higham Associates

**WEBSITE**
jaswritesstuff.com

# THE BOOKS




## AROUND THE WORLD IN 80 DATES

ROMANCE, FRIENDS TO LOVERS

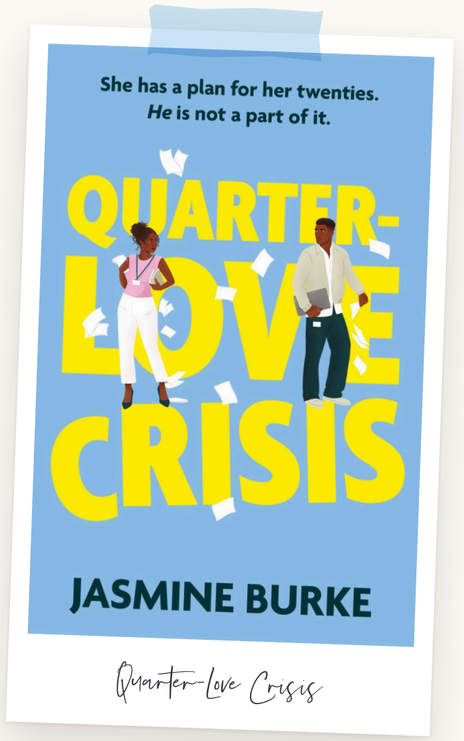
| | |
|---|---|
| OUT | 30 July 2026 |
| PUBLISHER | Renegade Books (John Murray Press) |
| FORMAT | Paperback, 368 pages |
| ISBN | 9781408749708 |

ESSENCE

Spotlighted by ESSENCE magazine as a summer read to watch

*The ultimate nostalgic summer romcom with a slow burn, will-they-won't-they romance that will have you screaming at the pages*

TALIA HIBBERT




## QUARTER-LOVE CRISIS

ROMANCE, RIVALS TO LOVERS

| | |
|---|---|
| OUT | 17 July 2025 |
| PUBLISHER | Renegade Books (John Murray Press) |
| FORMAT | Paperback, 368 pages |
| ISBN | 9781408749692 |




NOW IN GERMAN

GERMAN EDITION

Lübbe, 3 August 2026, translated by Svantje Volkens

*An utterly relatable rom-com with all of my favourite tropes. Jasmine Burke is one to watch*

CARLIE WALKER
BESTSELLING AUTHOR OF THE TAKEDOWN

AUTHORS AND EARLY READERS

# KIND WORDS

AROUND THE WORLD IN 80 DATES

QUARTER-LOVE CRISIS

Warm, funny, and with the sparkle of an early-'00s rom-com, Around the World in 80 Dates is friends-to-lovers perfection.

GEORGIA STONE
AUTHOR OF THE FRIENDSHIP FLING

Quarter-Love Crisis is a funny, honest and deeply relatable novel about the highs and lows of navigating your twenties. It feels at once like a crash out prompted diary entry and deeply reassuring hug from your best friend.

RUFARO FAITH MAZARURA
AUTHOR OF LET THE GAMES BEGIN

Jasmine Burke continues her reign as the romance queen!

ANNABELLE SLATOR
AUTHOR OF THE LAUNCH DATE AND RISKY BUSINESS

★★★★★

*What a stunning debut! It was pacy, funny, and so, so cute!*

EARLY READER

★★★★★

*This is my summer book of the year! Fun, exciting, charming, full of laughs but still managed to make me tear up.*

EARLY READER

★★★★★

*Childhood and Workplace Rivals To Lovers??? sign me up for more please.*

EARLY READER

SPEAKING

# TALKS

I love talking about books, writing and the wonderfully unpredictable journey to becoming a published author. Whether it's a literary festival, podcast, panel discussion or workshop, I'm always up for a good conversation!

WANT ME AT YOUR EVENT?



Winter Bookfest 2025

Photo: @photobyjono_

## WRITING & PUBLISHING

- From aspiring writer to published author
- Writing contemporary romance and romantic comedy
- Creating believable characters and relationships
- Navigating traditional publishing
- Balancing writing with a full-time career

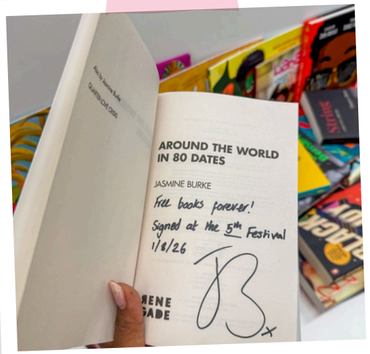
## BOOKS, CULTURE & CREATIVITY

- Love, friendship and navigating adulthood
- Representation in contemporary fiction
- Making publishing more accessible
- Mentoring and supporting aspiring writers
- Literary festivals and building literary communities
- Blogging, storytelling and finding your voice

FROM PAST EVENTS

# EVENTS

WANT ME AT YOUR EVENT?




Free Books Fest 2026

HOST AND SIGNING

Hosted an Around the World in 80 Dates themed speed dating event, then signed books



Main Character Books 2026

GUEST AUTHOR

Book keyring-making event for Around the World in 80 Dates



TNS Reads Book Club 2026

GUEST AUTHOR

Book club evening on Quarter-Love Crisis



Winter Bookfest 2025

PANELLIST AND SIGNING

Author panel and book signing

Photo: @photobyjono_



Meetinte Bookfest 2025

PANELLIST

Panel on the Woodland Stage

UPCOMING

15 NOV 2026

## Feel Good Fiction Fair

The Southgate Club, London

25 APR 2027

## Fiction Fest UK

The Bridgewater Hall, Manchester

8 MAY 2027

## Readers & Rebels

ICC Wales, Newport

10–11 SEP 2027

## Love Stories etc

Manchester Central Library

SOCIAL MEDIA

# AUDIENCE

## 12,604

TIKTOK FOLLOWERS

@jaswritesstuff

## 8,598

INSTAGRAM FOLLOWERS

@jaswritesstuff

## 3,457

X FOLLOWERS

@jaswritesstuff

## 24,659

Combined followers across platforms: 24,659 (some people follow on more than one, so this isn't unique reach).

FIGURES LAST UPDATED OCTOBER 2026

PODCAST · CO-HOST

*Baby Got Books*

LISTEN →




*Spotify Audiobooks Christmas party, 2025*

ABOUT
BOOKS
KIND WORDS
TALKS
EVENTS
AUDIENCE
PHOTOS
CONTACT

# WHO FOLLOWS ME

SOURCE: INSTAGRAM INSIGHTS AND TIKTOK ANALYTICS
CHECKED 29 OCTOBER 2026

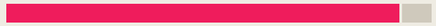
## INSTAGRAM

8,598 FOLLOWERS · @JASWRITESSTUFF

### GENDER

92.9%

women



Women 92.9% Men 7.1%

### TOP COUNTRIES

| | |
|---|---|
| US | 41.8% |
| UK | 35.5% |
| Canada | 3.3% |
| Australia | 2.5% |
| Germany | 1.4% |

### AGE

| | |
|---|---|
| 13–17 | 1.5% |
| 18–24 | 6.7% |
| 25–34 | 40.8% |
| 35–44 | 33.2% |
| 45–54 | 12.1% |
| 55–64 | 4.3% |
| 65+ | 1.3% |

74%

aged 25 to 44
42% in the US, 36% in the UK,
and London is the top city

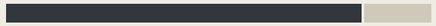
## TIKTOK

12,604 FOLLOWERS · @JASWRITESSTUFF

### GENDER

84%

women



Women 84% Men 16%

### TOP COUNTRIES

| | |
|---|---|
| UK | 51.9% |
| US | 16.5% |
| Canada | 1.2% |
| Germany | 1.1% |
| Ireland | 1.1% |

### AGE

| | |
|---|---|
| 18–24 | 16% |
| 25–34 | 55.9% |
| 35–44 | 20.4% |
| 45–54 | 5.4% |
| 55+ | 2.3% |

76%

aged 25 to 44
52% in the UK and 17% in the US

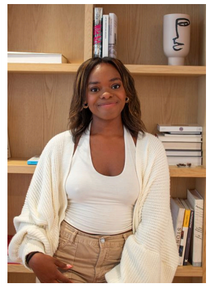
# PHOTOS



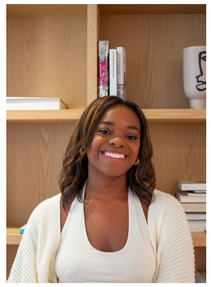
01 Pink top



02 Blush blouse



03 Cream cardigan



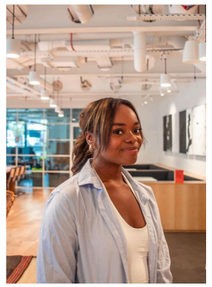
04 Cream cardigan, close-up



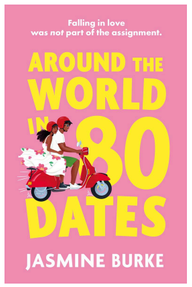
05 Rust blazer



06 Rust blazer, laughing



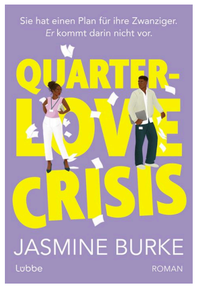
07 Blue shirt




08 Around the World in 80 Dates




09 Quarter-Love Crisis




10 German edition

DOWNLOAD HIGH-RES IMAGES

## LET'S WORK TOGETHER!

Planning an event, writing a feature or looking for your next podcast guest? I'd love to hear from you!

PRESS, EVENTS AND COLLABORATIONS

info@jaswritesstuff.com

LITERARY REPRESENTATION AND BOOK RIGHTS

Maddalena Cavaciuti

DAVID HIGHAM ASSOCIATES

maddalenacavaciuti@davidhigham.co.uk

SCAN FOR THE ONLINE PRESS PAGE

Jas x

ABOUT
BOOKS
KIND WORDS
TALKS
EVENTS
AUDIENCE
PHOTOS
CONTACT